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Door-to-door sales company Appliance City was placed into liquidation, while owing Waikato customers.

The collapse of an Auckland door-to-door sales company may leave a number of Waikato customers out of pocket.

Door-to-door sales company Appliance City was placed into liquidation on February 15 by one of its shareholders.

The company, which is based in Auckland but operated out of Hamilton, sold big-ticket house hold items, including furniture and electronic devices, on credit.

Liquidator Pritesh Patel said it appears that a number of Waikato customers had been making payments for items they had not yet received when it was placed into liquidation, meaning those customers are now creditors.

All direct debit payments had been stopped by the liquidator as of this week.

However, in the early stage of the liquidation process it appeared unlikely that those creditors would see their money, Patel said.

The amount of debt was unknown at this stage as the liquidators were still working on identifying how many customers were creditors, Patel said.

It is estimated that the amount owing was tens of thousands of dollars, he said.

Patel urged customers who had paid for, but not yet received goods from Appliance City to contact his firm.

Appliance City's trading practises have also been questioned.

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Patel said it seems that the company operated on a loan scheme that may be in breach of a number of laws.

Those matters might be referred to the Commerce Commission.

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